



Outsourcing?

--- in today's economy, it's not always possible or necessary to employ full or part time staff to accomplish accurate financial accounting . . .

The bottom line?

Done correctly, outsourcing can make and save you money.

Many small- to mid-sized businesses simply don't have the budget to carry full-time employees in non-core business functions. Yet all businesses, regardless of their size, **need the expertise of seasoned professionals** in finance and accounting, corporate taxation, payroll and human resources, sales and marketing. And the great thing about outsourcing is that they **can acquire these services without the huge investment of time and money that goes along with hiring personnel.** Think about the overall time and money invested in hiring and managing employees: First, you have the recruitment process, which is followed by the costs of training, of salary, of benefits, and of management. And finding the right person to fill several narrow needs within your business is next to impossible. **Smart Business Services of Northern Virginia** is YOUR strategic business partner, providing you with functional expertise in the areas where you need it.

In today's business world, **outsourcing has become an increasingly common practice.** Regrettably, it's gotten a bad rap due to many BIG corporations laying off hard-working Americans in favor of cheap overseas labor. We don't work that way. All our employees complete all tasks for our client's right here in Northern Virginia. **sbs/nova** provides small business owners professional services with an outsider's view. We understand the economy in NoVA, and are here to help you get through the tough times and plan for the boom times.

Discover how **smart** outsourcing can work for you.

In This Issue


[Year End](#)

[Outsourcing?](#)

**Call us today
703-815-7766**

Year End is Right Around the
Corner ...





Before you know it, you will be closing out 2008. It will be time to get out those W-2's, 1099's, and corporate tax returns, and shift your focus to growing your business in 2009. Here's how we can help:

- **We know payroll!** With certification by the **American Payroll Association**, we can assure you comply with the multitude of laws and regulations that cover how you pay your employees and report your payroll activity. And yes, we know there are lots of payroll services out there, but how many of them truly integrate their services into YOUR business?
- We know how to close your books and reduce the cost associated with tax return preparation. Our year end checklist will save you time and money. ***Call us today to find out how.***
- **How will you measure success in 2009?** What information will your investors and lenders be looking for? *Budget and Planning* is a critical component for successfully navigating your business and making sound decisions. Our team will take the time to learn what drives your financial engine and help you set a strategy for success.
- The beginning of a new year is a good time to take the pulse of your employees. Are you experiencing high turnover? Is your benefit plan competitive? Are you investing in your *human capital*? Call us today to set up a *complimentary one hour consultation* to discuss ways in which we can help you align your human resources strategy with your overall corporate strategy. **Your employees are the driving force behind your success.**

Looking forward to working with you and helping you prosper in business!

Karen Dolan

