



Innovative Business -

Sounds exotic and expensive doesn't it? Something you'd love to be, but maybe are hesitant of, don't have time to think about, or can't imagine it's within your reach. To stay in the market and be successful, **all businesses need to be innovative**. The market is always changing and business owners need to periodically look at their business in detail to gain perspective. They need to look at the market, their place in it, their resources, history, and goals. All business owners do this to some degree - but is your game plan working?

When asking yourself that question and being *honest with yourself about the answer* you may realize **you need a more comprehensive plan**. A new look, new feel, new approach to your marketing plan. One seen through fresh eyes as a new customer would see you.

That's where **sbs/nova** comes in. With over 30 years experience, a varied and talented staff, and extensive resources to share with you so that **you can succeed today and have the competitive edge you need to face tomorrow**.

From eye-catching electronic newsletters to complex, database-driven websites and everything in between - **sbs/nova** is your resource to innovation. We package our services to meet your needs and provide you with fulfilling marketing and web development to help you meet your goals and stay within your budget.

Don't let time, money, or uncertainty keep your business from all it could be. Expand your horizons, reach new markets, and gain more business - **Call sbs/nova today! 703-745-3786**

In This Issue

[Innovative Business](#)

[Summer Heat](#)

[Quick Links](#)

Call us today
for a free initial
consultation

703-745-3786

Summer Heat

Summer is here and we'd like to offer you **some relief from the heat!** Here are a couple of ways **sbs/nova** can help you chill during the



summer and beyond.

Hire **sbs/nova** to create a new logo or web site for you and receive a **FREE set of business cards** to match your new look!

And / or

Become a new payroll client and get your set up fees waived - **NO set up fees to switch your payroll to sbs/nova**

Are you feeling it?

Have a question or comment? [Contact us](#). We're here to help you run your business more smoothly and profitably.

Looking forward to working with you and helping you manage business **smarter!**

Karen Dolan