



How much is your company worth?

Ever have a day when you think "maybe I should just sell the business and get out!"? Business owners go through good times & bad. Knowing where you and your business are financially at all times is critical. Would you set out on a vacation to Hawaii without knowing from which airport you were leaving? The same holds true for setting and attaining business goals. You can't reach your destination unless you know where your business is right now financially & strategically.

What could you get in the open market for your business?
Should you invest more in your business or scale back?
Where does your business stand right now financially?

In keeping with our goal of identifying effective and affordable solutions for our clients, the team at [sbs/nova](#) sought a solution to this dilemma as well. We are pleased to announce that we will be partnering with [Strategic Valuation Associates](#) (SVA) of Denver, Colorado. SVA's CrossCheck® report offers world-class business valuation service to companies of all sizes. It provides an easy and cost-effective means for valuing the purchase or sale of any business employing the same financial principles used to evaluate the biggest mergers and acquisitions. sbs/nova's role is to help you develop the forecasts and projections necessary to calculate your firm's value. SVA's role is to test and challenge our assumptions and produce the valuation report using their proprietary methodology.

All businesses go through ups & downs. No matter where you are - knowing what your company is worth, how to get from point A to point B, and having clear relevant information about where you and your business stand is critical to the success of your business.

Looking forward to future handshakes with you,

Karen Dolan

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